

# MACPRIME

Tintable acrylic primer formulated to reduce porosity of masonry surfaces prior to the application of acrylic and specialty cement based decorative finishes.

## DESCRIPTION

Macprime is an acrylic copolymer based masonry primer formulated for porous surfaces prior to the application of decorative textured finish coats. Macprime will significantly reduce surface porosity and encapsulate small particles to provide a more stable base for the application of subsequent coatings. Macprime will also provide a barrier between the alkalinity of cement base renders and acrylic top coats.

## BENEFITS

- Excellent moisture resistance
- Provides ideal base for specialty renders and textured finishes
- Evens surface suction helping colour coats to take on a more uniform appearance
- Tintable to final colour - Helps with opacity related issues, especially when applying accent base coloured finishes

## SURFACE PREPARATION

Brush away any loose or flaky material and remove efflorescence with a wire brush. Repair any large holes and allow patching material to fully dry before priming. Cement based materials should be allowed to cure for a minimum of 28 days prior to over coating. The MAC range of pre-packaged renders need only cure for 5 days prior to priming.



## APPLICATION

Ensure surface to be primed is dry prior to commencing. Apply Macprime using brush, roller or spray equipment at a rate of approximately 5-6 square metres per litre. MAC strongly advises that the Macprime be tinted to match the colour of the selected top coat. This will help resolve any possible opacity issues especially with deep tone colours.

## MACPRIME / TECHNICAL DATA

PROPERTY	
PVC	40-45% approx.
Volume Solids	42% approx.
Specific Gravity	1.3 approx.
Weight Solids	58% approx.
VOC Level	25 grams/litre (untinted) / 1.8%
Tint Base	Deep & Clear tint bases available

## PRECAUTIONS

- Apply only in temperatures ranging between 5 °C - 35 °C.
- For application to clean and sound surfaces only.
- Not suitable for constant immersion in water or for use as a waterproofing membrane.
- This product is ready for use. Do not thin.
- Apply only to surface with moisture content less than 15% WME (wood moisture equivalent).

➤ Do not use below damp course.

#### **SUPPLY**

Macprime is available in 5 and 15 litre pails. Macprime should be tinted to match the colour of the finish coat.

#### **COVERAGE**

Macprime will cover approximately 80 square metres per 15 litres in a single coat or approximately 5-6 square metres per litre.

#### **CLEAN UP**

Macprime is water based. Clean tools and equipment in water immediately following use as dried material may prove difficult to remove.

#### **VOC DATA**

Macprime contains a calculated VOC level of <25 grams per litre un-tinted.

#### **SAFETY**

Macprime is water based and classified non-hazardous. MAC strongly recommends the use of skin and eye protection during application. MAC also advises that the application of this product be carried out in a well ventilated area. Refer to MSDS for details.

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#### **IMPORTANT NOTE:**

Melbourne Acrylic Coatings Victoria Pty Ltd, its staff and distributors will not accept responsibility for any failure caused as a result of factors beyond our control including but not limited to onsite handling, preparation or application of this product. Application of this product should only be performed by qualified trades people trained in the use of this type of product. Information supplied in this publication is based on our testing and experience and is given in good faith. Suitability of this product should be independently determined prior to use. MAC will not warrant job defects caused as a result of but not limited to, structural/substrate movement or entrapped moisture.

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